

The THIRD digital divide: no longer about who has ACCESS to technology, but who has the skills to use it and for what.

The "two worlds apart" assumption (young vs. elderly people) is too simplistic. Factors like gender, education and socio-economic status still play an important role for acceptance and diffusion of a technology. (Paul and Stegbauer, 2004)

Among older adults, Internet use is a male-dominated activity and men engage more in individual recreational activities, whereas women turn to more social activities. (Van Deursen & Helsper, 2015)

As more information, services and social activities go online, implications for society are greater. Van Duersen & Helsper (2015) ask: Who is really affected the most?

Is the digital divide between young and older people increasing or decreasing?

Do you see any differences between genders when it comes to the digital divide?

Do you think the digital divide is important?  
Do we need to do something about it?

What do you think are the most influential products to bridge the digital divide?

How is the digital divide influenced by economical and education inequality between generations?

Have you seen any examples of how Covid has affected social media use between the generations?