

Be Digital - Social Media Skills for 50+

PROJECT NUMBER – NPAD-2019/10104

SOCIAL MEDIA AND DIFFERENT AGE GROUPS: HOW WE INTERACT WITH THE DIGITAL WORLD

International Web Conference

AGENDA

Thursday, February 25 / 2021	
16:00 - 16:10 CET	<p>Welcoming word <i>Edita Trečiokienė, representative of Lithuanian National Agency</i></p> <p>Welcoming word and a brief project presentation <i>Daiva Malinauskienė, Director of Soros International House, LT</i></p> <p><i>Conference moderator Daiva Malinauskienė, LT</i></p>
16:10 - 16:40	<p>Key-note presentation Social Media and Different Age Groups: How We Interact with the Digital World <i>Frosti Jónsson, Head of Digital at Birtingahúsið, IS</i></p>
16:40 - 16:55	<p>Presentation of Be Digital training programme Taming the Social Media Jungle: Solution for 'Digital Immigrants' <i>Gileta Kierienė, Project coordinator at Soros International House, LT</i></p>
16:55 - 17:10	<p>Online Customer Service as a Key Element <i>Evita Brilte, digital marketing specialist, Eurofortis, LV</i></p>
17:10 – 17:45	<p>Teaching During the Pandemic - a Road from Paralysis and Despair to Action and Success <i>Elza Gheorghiu, Mihaela Vatavu, Cristian Timofticiu, Teachers / trainers at EuroEd School and International Language Centre, RO</i></p>
17:45 – 18:15	<p>Panel discussion Is Digital Divide Between Generations Increasing or Decreasing? <i>Frosti Jónsson, Head of Digital at Birtingahúsið, IS</i> <i>Gileta Kierienė, Project coordinator at Soros International House, LT</i> <i>Laura Vavilova, EU project specialist at Biedriba EuroFortis, LV</i> <i>Elza Gheorghiu, Teacher trainer at EuroEd, RO</i></p> <p><i>Moderator Clare Jortveit, Senior advisor, University of Agder, NO</i></p>
18:15 - 18:25	<p>Summing up <i>Anney Thorunn Thorvaldsdottir, Project manager at Mimir, IS</i></p>