

# Be-Digital

- What was the main reason why you decided to take this *Be Digital Social Media Training*?



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- ☐ To what extent do you think social media skills impact the employability of older persons?
- ☐ Is it true that the greater professionalism in social media management makes you more employable?
- ☐ *And on the contrary*, the lack in social media skills become a significant barrier to employment? Why it is so?



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- ☐ What topics during the training did you find the most interesting / useful and why?
- ☐ How do you plan to put your newly acquired / improved social media skills into practice in your workplace and personal life?
- ☐ Could you list some of your personal takeaways from this training, such as for example completely new things or some useful tips & tricks that, being very tiny, could make incredible effects?





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- How has COVID-19 affected your communication habits?
- Does the quality of online communication differ from the face-to-face and how?



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- ☐ Which social media platforms you were using before the training?
- ☐ If and how have your social media habits changed after the training? *Please name a few the most significant ones.*



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- ☐ Would you recommend *Be Digital Social Media Training Programme* to your fellows / colleagues?
- ☐ For which specific individuals or groups you think this programme would work the best?

